

Joanna Hanley

INDUSTRIAL DESIGNER

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7026 Wilhelmina Dr.
Liberty Twp. , OH 45044

Detail oriented industrial designer with a passion for empathic, user-centered design, and designing for education. She has experience in concept sketching, consumer research, furniture, and packaging design.

EDUCATION

University of Cincinnati, DAAP
BS in Industrial Design, 2020

SKILLS

DIGITAL

Adobe Creative Suite
Microsoft Office Suite
Alias AutoStudio
Fusion 360
Revit
AutoCAD
Inventor
Solidworks
Keyshot

ANALOG

Sketching
Rendering
Wood Working
Metal Working
Model Making
Ceramics
Sewing

EXPERIENCE

Design Assistant Westrock

CINCINNATI, OH — 2021

Designing corrugate displays using ArtiosCAD software. Creating bill of materials (BOM), POGs, design specs, palletization layouts, and instruction sheets. Utilizing a cutting table to develop prototypes and mockups.

Design Co-op Proctor & Gamble

CINCINNATI, OH — 2020

Product research and consumer testing, physical prototyping, brand expansion concept design, brand research, creating design briefs.

Product Development Co-op Versteel

JASPER, INDIANA — 2019

Refreshing old product line, creating CAD models, creating technical drawings, developing physical prototypes, concept rendering.

Concept Design Co-op Owens-Illinois

TOLEDO, OHIO — 2018

Sketching designs, creating concept renders, model photography, creation of presentations for clients.

Structural Design Co-op

Packaging Corporation of America

FAIRFIELD, OHIO — 2017

Analog sketching for display concepts, 3D sketching, designing display parts, creating instruction sheets, creating mock ups, project management.

Design Co-op Hamilton Casework Solutions

FAIRFIELD, OHIO — 2017

Collaborating on large project files, spacial planning, maintaining project data, designing specialty casework, creating mock ups for customers, creating 3D models of products.